



EVENT SPONSORSHIP OPPORTUNITIES

Help support the events at the **Clearwater Historical Museum** by becoming a partner in one or both of the upcoming Car, Truck & Jeep Shows. It's annual Vintage Style Halloween Trunk 'r Treat and the Celebrate Clearwater Show are both family friendly affairs! They showcase the museum and ultimately help their mission of being a vibrant part of the community.

Partnering with us is a great way to contribute to these efforts.

PRESENTING SPONSOR - \$4,000

- Includes both events (Halloween and Celebrate Clearwater)
- "Presented by" on all Materials
- Vendor Space 10X10 or "Game" at the Car Show
- Sponsor's Choice Award presented by you
- Company name on 15 trophies per event
- Speaking Opportunity available
- Newsletter mentions pre and post-event
- Social media mentions pre/post-event
- Promotional materials in goodie bags
- Name and Logo on ALL Printed and Digital Materials
- Annual Sponsor reception invitation (2 passes)

PARTNER SPONSOR - \$2,500

- Vendor Space 10X10 or "Game" at the Car Show
- Banner space available at event
- Sponsor's Choice Award presented by you
- Company name on 10 trophies per event
- Newsletter mentions pre and post-event
- Social media mentions pre/post-event
- Name and Logo on ALL Printed and Digital Materials
- Annual Sponsor reception invitation (2 passes)

BOOSTER SPONSOR - \$1,000

- *Vendor Space 10X10 or "Game" at the Car Show*
- *Banner space available at event*
- *Newsletter mentions pre and post-event*
- *Social media mentions pre/post-event*
- *Name and Logo on ALL Printed and Digital Materials*
- *Annual Sponsor reception invitation (2 passes)*

FRIEND OF THE SHOW - \$500

- *Banner space available at event*
- *Newsletter mentions pre and post-event*
- *Social media mentions pre/post-event*
- *Name on Printed and Digital Materials*
- *Annual Sponsor reception invitation (2 passes)*

TROPHY SPONSORSHIPS

These are a great way to show your support by having your name, company name or organization listed on individual trophies that are given out at the event.

TROPHY PACKAGE ONE - \$125

Your name, company name or organization listed on 5 individual trophies that are given out at the event.

TROPHY PACKAGE TWO - \$250

Your name, company name or organization listed on 10 individual trophies that are given out at the event.

*Thank you for considering sponsoring these events at the **Clearwater Historical Museum**. Certain packages containing names on trophies may have limited availability. Amounts listed are per event. Should you choose to sponsor both events, a 10% discount would apply (excludes Presenting Sponsor Level).*

*Please contact us to secure your sponsorship:
sponsors@judgescarshows.com OR 727-977-3878*



WHO WE ARE:

Judge's Car & Truck Shows operates an estimated 30+ events per season reaching thousands of individuals. Our team has been working on car shows in Florida and around the Southeast for collectively over 40 years. Our shows are professionally judged and we distribute higher value trophies than typical shows.

We believe our upcoming events would be a wonderful opportunity for you to promote your products and showcase your expertise to a wide range of potential new customers. Additionally, these events offer a platform to highlight your involvement in the community through your support of local non-profit organizations.

We promote through multiple channels including print advertising and editorial, radio spots, posters, digital newsletters and social media. When you become an Official Partner we will brief you on what specific actions we take to reach our audience. We will also work with you and your social media team to ensure that your promotional goals are met.

The 26/27 season will see even greater exposure as several of our events will benefit from media partnerships in both print, digital and other formats. As we move forward, it is our goal to elevate their reach and quality to make them truly top rated events throughout the area. We look forward to having you as a partner.

OUR REACH:

- Newsletter (monthly, reaches over 6k)
- Website that attendees use for schedule and pre-registration
- Flyers, thousands distributed quarterly
- Print advertising reaching thousands monthly
- Online advertising
- Shows listed on 10+ car show listing/automotive related websites
- Newsletter, social media inclusion and onsite promotion by our venue partners
- Promotional materials distributed to all registered attendees at each event
- Show registrants range from 75 - 300+ per show with spectators for our largest shows reaching over 3k
- None of our shows are less than 5 hours in length
- Our shows are hosted as far south as Naples/Cape Coral/Fort Myers area of Florida and as far north as Georgia with several shows occurring there each season
- Logo opportunities on banner at events
- Names/logos on trophies (at least 70 per event)
- Dash plaques given out to registered attendees at select shows
- Social media 3k+ followers
- Season t-shirts